



The Best of Oregon

CITY of BEAVERTON

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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BEAVERTON MAYOR DENNY DOYLE APPOINTED TO GOVERNING BOARD OF GREENLIGHT GREATER PORTLAND

BEAVERTON, Ore. – Following the merger of Greenlight Greater Portland and Portland-Vancouver Regional Partners, Mayor Denny Doyle was appointed to serve on the governing board. This first-ever, private-public economic development group will focus on recruiting new business to the region, growing existing companies and promoting the greater Portland-Vancouver area as a place to do business.

“This private-public partnership will be key to the region’s ongoing competitiveness,” said Mark Ganz, President and CEO of Regence and Chair of Greenlight Greater Portland. “Mayor Doyle is central to a successful economic future.”

Greenlight Greater Portland was formed three years ago by area business leaders to undertake an economic development mission targeted on job creation and retention in the greater Portland region. The founders’ shared motivation centered on partnering with public sector economic development agencies to enhance the effective recruitment of new businesses to the region, and retaining and supporting those already here.

Greenlight Greater Portland selected Mayor Doyle because of his leadership in economic development for the region. While serving on the board, he will oversee the organization’s economic development activities, including recruitment, retention and expansion. Mayor Doyle was also selected to serve on the board’s nine-person executive committee.

“By combining our resources from the private and public sectors, we can cultivate business in our region and help create jobs,” said Mayor Doyle. “This strong, innovative partnership will make us more competitive and better equipped to develop economically.”

Joining Mayor Doyle on the governing board is Portland Mayor Sam Adams; Metro Council President Tom Hughes; Roger Hinshaw, President of Bank of America Oregon; Jim Mark, CEO of Melvin Mark Companies; Greg Ness, President and CEO of The Standard; Wally Van Valkenburg, Managing Partner of Stoel River – Portland Office; and Malia Wasson, Executive Vice President of Commercial Banking and President of Oregon Operations as US Bancorp.

ABOUT BEAVERTON

Beaverton was one of just four cities of its size recently recognized as a **"Smarter City" energy leader by the Natural Resources Defense Council** and **one of the 100 Best Places to Live in America** by *Money* magazine. In addition, Beaverton has been named **one of the safest cities in the Pacific Northwest** for three consecutive years, as one of the **best places to raise kids** by *BusinessWeek* magazine, an **All-America City finalist**, **one of the 100 Best Walking Cities in America** by *Prevention* magazine, the **Recycler of the Year** from the Association of Oregon Recyclers, a **Tree City USA** by the Arbor Day Foundation, a **Bronze Award Bicycle Friendly Community** designation by the League of American Bicyclists and as one of the Environmental Protection Agency's **Green Power Communities**. Beaverton also enjoys one of the most diverse populations among Oregon cities. For more information, please visit www.beavertonoregon.gov.

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